25 YEARS b-plus – FROM ENGINEERING OFFICE TO GROUP OF COMPANIES

Press release

**Deggendorf, 07/14/2022 – Last Saturday, the b-plus Group celebrated its 25th anniversary on the city square in Deggendorf. In addition to the team of the technology company, District Administrator and Minister of Science AD Sibler as well as Head Mayor Dr. Moser were also on site. They congratulated the jubilarians and learned about the extraordinary developments of the last years.**

Innovative measurement technology solutions, tools for validating new driver assistance systems and, above all, the great engineering know-how have ensured satisfied customers and partners over the last 25 years. These come from the automotive industry (at manufacturers such as Daimler and suppliers such as Continental), the off-highway sector (including agriculture and construction) and industrial market segments. "b-plus has made a name for itself in the national and international customer environment" says Managing Director Michael Sieg. But the company is also a household name in the region at its branches in Deggendorf (headquarters), Regensburg, Lindau and Cham. Especially with organizations, such as Technik für Kinder e.V., or regional festivals, such as the DonauFest, b-plus accompanies gladly and regularly as a partner and permanent member of the city of Deggendorf. "We want to maintain our regional commitment in the long term," emphasizes Sieg.

The b-plus GmbH was already founded in 1996 by Prof. Dr. Böttcher in Deggendorf. A lot has happened since then: The former engineering office grew into a group of four companies when Michael Sieg took over as managing director in 2005. This has already been awarded as BayernBest50's in 2019. These include b-plus GmbH as the parent company and the subsidiaries b-plus automotive GmbH, b-plus technologies GmbH and b-plus mobile control GmbH. All three subsidiaries have their headquarters in Deggendorf and are particularly attractive regionally as employers for software and hardware developers. The proximity to the Technical University of Deggendorf is very important for the b-plus group of companies. "Qualified engineers and computer scientists are trained here and find very good prospects at b-plus" states Dr. Moser.

With a size of currently approx. 230 employees and the desire for constant growth, optimized production as well as the great variety in the product portfolio, the ITC1 in Deggendorf could always support well with their flexible offer of premises. Prof. Dr. Höpfl, Managing Director of ITC GmbH, was personally on site to congratulate the company on its anniversary. For the planned further growth, an own company building has been the declared goal for quite some time. In doing so, it is particularly important to b-plus to continue to maintain its central position in the city of Deggendorf. Bernd Sibler emphasizes his affinity to b-plus with the words "visions become reality at b-plus".

For more information about b-plus, its technologies and solutions, visit [b-plus.com](https://www.b-plus.com/en/home?mtm_campaign=2200_Basic&mtm_medium=PM&mtm_content=Jubilaeum).

A special thanks goes to ERL Immobilien from Deggendorf, who made their premises at the city square available to us.

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ABOUT B-PLUS GROUP

The b-plus Group is with more than 230 employees an international leading development partner for advancing technologies in the fields of autonomous driving, driver assistance systems and the automation of mobile machines. With its development tools, automotive software and mobile automation divisions, it offers its customers a wide range of measurement technology, software and hardware.

As a long-term partner, b-plus accompanies its customers from the identification of the problem to the implementation of the development solution and beyond. The teams at the Deggendorf, Regensburg, Cham and Lindau locations work hand in hand to provide comprehensive and holistic solutions.