



# CONIX TESTFLEET DEMO

Privacy policy

Version 1.0

Version	Date	Editor	Changes
1.0	11.04.2025	b-plus GmbH	



## 1 Information on the collection of personal data

Personal data is all data that can be related to you personally, e.g. your name, address, e-mail addresses, IP address.

The controller pursuant to Art. 4 (7) of the EU General Data Protection Regulation (GDPR) is :

**b-plus automotive GmbH**  
Ulrichsberger street 17  
94469 Deggendorf

You can find the current address in our imprint on the website at any time.

If you have any questions about the collection, processing or use of personal data, or if you require information, corrections, blocking or deletion, please contact **datenschutz(at)b-plus.com** or our company data protection officer directly at **DSB(at)b-plus.com**.

## 2 Your rights

If your personal data is processed by us and you are therefore a data subject, you have the following rights vis-à-vis us with regard to the personal data concerning you

Data:

- Right to information
- Right to rectification
- Right to erasure
- Right to restriction of processing
- Right to object to the processing
- Right to data portability
- Right of appeal

You also have the right to complain to a data protection supervisory authority about the processing of your personal data by us. This can be done at the following supervisory authority, among others:

### **Bavarian State Office for Data Protection Supervision (BayLDA)**

Promenade 27  
91522 Ansbach  
Telephone: 0049 981 53 1300  
E-mail: [poststelle\(at\)lda.bayern.de](mailto:poststelle(at)lda.bayern.de)

### **Objection or revocation against the processing of your data**

If you have given your consent to the processing of your data, you can withdraw it at any time. Such a revocation affects the permissibility of the processing of your personal data after you have given it to us.

Insofar as we base the processing of your personal data on the balancing of interests, you can object to the processing. This is the case if the processing is not necessary in particular for the performance of a contract with you, which is described by us in each case in the description of the functions.

When exercising such an objection, we ask you to explain the reasons why we should not process your personal data as we have done. In the event of your justified objection, we will examine the situation and either discontinue or adapt the data processing or point out to you our compelling reasons worthy of protection on the basis of which we will continue the processing.



Of course, you can object to the processing of your personal data for advertising and data analysis purposes at any time. You can inform us of your objection to advertising using the following contact details:

Data protection(at)b-plus.com

## 3 Purposes and legal bases of processing

### 3.1 Collection of personal data when visiting the website

If you only use the website for information purposes, i.e. if you do not register or otherwise provide us with information, we only collect the personal data that your browser transmits to our server.

If you wish to view our website, we collect the following data, which is technically necessary for us to display our website to you and to ensure stability and security and, if necessary, to correct errors on the website. These purposes are also our interest within the meaning of Art. 6 para. 1 lit. f GDPR, which in turn represents the legal basis for use:

- IP address Date and time of the request
- Time zone difference to Greenwich Mean Time (GMT)
- Content of the request (specific page)
- Access status/HTTP status code
- Amount of data transferred in each case
- Website from which the request comes
- Browser Operating system and its interface
- Language and version of the browser software

The personal data that is transmitted simply by viewing our website is deleted by us after 7 days. If data remains, it can no longer be used to establish a personal reference.

### 3.2 Registration and creation of a user account

When you register on our website, we collect the personal data required to create and manage your user account. This includes

- First name and last name
- E-mail address
- User name
- Your employer

#### Purpose of the processing:

This data is processed to enable you to access our application and to verify your identity.

#### Legal basis:

Art. 6 para. 1 lit. b GDPR - processing is necessary for the performance of a contract or in order to take steps at the request of the data subject prior to entering into a contract.

This means that registration constitutes a pre-contractual measure - e.g. the creation of a user account, without which the application cannot be used.



### 3.3 Use of Keycloak for authentication

For authentication, we use the open source software **Keycloak**, which is based on the OpenID Connect and SAML standards. Keycloak enables central user management and single sign-on (SSO) functionalities. Authentication data (such as tokens, session IDs, timestamps) is processed.

#### Purpose of the processing:

Provision of a secure and efficient authentication and authorization solution.

#### Legal basis:

Art. 6 para. 1 lit. f GDPR - Our legitimate interest lies in the secure, standardized and user-friendly management of logins, identities and access rights. Central authentication also serves to protect your data and system security.

Art. 6 para. 1 lit. b GDPR, if the authentication relates directly to access to contractually owed services. Example: Access to services requiring registration, dashboards or functions within the application.

### 3.4 Consent to further business contact

As part of the registration process, by activating the checkbox "I confirm that a business contact is required in the context of using the CONiX Testfleet software and that I may be contacted for this purpose", you must agree that we may contact you in connection with the use of our software for business purposes in order to be able to use the free trial version.

This includes in particular

- Feedback requests regarding the use of our fleet management software
- Information on further product developments and changes
- Offers for full versions, support and consulting services as part of software use

#### Legal

#### basis:

**Art. 6 para. 1 lit. b GDPR** - processing is necessary for the performance of the contract or for the implementation of pre-contractual measures

Contacting us is part of the contractual conditions for the use of the demo version and enables us to provide you with the software free of charge and to support its use.

**Note:** Revocation of this processing is only possible insofar as this does not impair the proper use of the software.

### 3.5 Font Awesome (local hosting)

Our website uses Font Awesome for the uniform display of symbols and fonts.

The Font Awesome files are installed locally on our server, so that no connection to Fonticons, Inc. servers is established.

This means that no personal data (e.g. IP addresses) is transferred to third parties when our website is loaded.

Further information can be found in Font Awesome's privacy policy: <https://fontawesome.com/privacy-policy>



### Legal basis:

Art. 6 para. 1 lit. f GDPR (legitimate interest in a consistent presentation of the website)

Since no data is transferred to third parties, no consent is required.

## 4 Plugins and tools for service provision

### 4.1 Hosting via Amazon Web Services (AWS)

Our fleet management platform is operated via the cloud infrastructure of Amazon Web Services (AWS). AWS acts as a processor in this regard. A corresponding data processing agreement (DPA) has been concluded.

#### Provider:

Amazon Web Services EMEA SARL  
38 Avenue John F. Kennedy  
1855 Luxembourg  
(hereinafter: AWS)

#### Data processing by AWS

When using our services (e.g. API accesses, login processes), personal data is processed on AWS servers. This includes, among other things:

- IP addresses and connection data
- User IDs and authentication data (via Keycloak)
- Log data, if applicable (e.g. logins, system messages)
- Content generated in the course of using the software (e.g. vehicle data, user actions)

Processing generally takes place within the EU, in a certified AWS data center in Frankfurt am Main (eu-central-1).

#### Third country transfers to the USA

In certain cases (e.g. support requests, diagnosis of system malfunctions), the transfer of personal data to the AWS parent company Amazon Web Services, Inc. in the USA cannot be ruled out.

This transfer takes place exclusively in compliance with the data protection safeguards pursuant to Art. 44 et seq. GDPR:

- Art. 46 para. 2 lit. c GDPR - For transfers to third countries (USA), we rely on the EU Standard Contractual Clauses (SCC), which are part of the "AWS GDPR Data Processing Addendum". This ensures an adequate level of data protection. See: <https://aws.amazon.com/de/compliance/gdpr/addendum/>
- Art. 45 GDPR - In addition, Amazon.com, Inc. is certified under the EU-U.S. Data Privacy Framework (DPF). The DPF ensures that certified US companies guarantee a level of data protection comparable to that in the EU (<https://www.dataprivacyframework.gov/>)



## Legal basis

Art. 6 para. 1 lit. b GDPR - The processing of personal data by AWS is necessary for the performance of a contract. This concerns, among other things, the provision of the fleet management solution and the technical implementation of user logins, access controls and data storage.

Art. 6 para. 1 lit. f GDPR - In addition, we have a legitimate interest in a high-performance, highly available and secure hosting infrastructure for the reliable operation of our application. Our interest lies in professional IT provision in compliance with high security standards.

You can find further information on data processing at AWS [at: https://aws.amazon.com/privacy/](https://aws.amazon.com/privacy/).

## 4.2 OpenStreetMap

Our service uses the OpenStreetMap (OSM) map service to display geographical information, in particular as part of our fleet management functionality.

The maps are embedded via servers of the:

### OpenStreetMap Foundation

St John's Innovation Center  
Cowley Road, Cambridge, CB4 0WS  
United Kingdom (UK)

### Data protection in Great Britain:

The UK is considered a safe third country under data protection law in accordance with the EU Commission's adequacy decision. There is therefore a level of data protection that is comparable with the EU.

When pages with embedded OSM maps are accessed, a connection to the OpenStreetMap Foundation servers is established. The following data may be transmitted:

- Your IP address
- Information about your browser and operating system
- Information about your use (e.g. subpages accessed)
- Cookies or similar recognition technologies, if applicable

This data processing is technically necessary to provide map content that is an integral part of our fleet management software solution - e.g. to display vehicle locations and routes.

## Legal

basis:

Art. 6 para. 1 lit. b GDPR - The processing is necessary for the performance of a contract or for the implementation of pre-contractual measures, as the map display is functionally necessary for the use of our fleet management solution.



## 5 Storage duration

Unless a more specific storage period has been specified in this privacy policy, your personal data will remain with us until the purpose for data processing no longer applies.

If you assert a justified request for deletion or revoke your consent to data processing, your data will be deleted unless there are other legally permissible reasons for storing your personal data.

Such reasons may include in particular

- Statutory retention periods (e.g. under commercial or tax law)
- the assertion, exercise or defense of legal claims

In these cases, the deletion takes place after these reasons cease to apply.

## 6 Recipients of the personal data

Your personal data will only be passed on to those bodies that require it to fulfill our contractual and legal obligations or within the scope of our legitimate interest.

### 6.1 Internal receiver

- **Employees of b-plus automotive GmbH or b-plus technologies GmbH** who are entrusted with user administration, technical support or contract processing
- **System administrators** with access to Keycloak user management
- **Support and development teams**, if required for troubleshooting, maintenance or further development

### 6.2 External recipients / processors

When processing personal data, we use carefully selected service providers with whom we have concluded order processing contracts in accordance with Art. 28 GDPR:

Receiver	Description	Seat
<b>Hosting provider</b>	Technical operation of the platform, server infrastructure	Germany / EU
<b>Keycloak instance (identity management)</b>	Authentication and user administration	Germany / EU
<b>OpenStreetMap Foundation (only for map use)</b>	Technical integration of maps	Great Britain
<b>IT service provider</b>	Maintenance, development and technical support	Germany / EU
<b>Group companies</b>	According to §§ 15 ff. AktG affiliated companies of the controller in order to receive support in the performance of the contract	Germany



### 6.3 Data transfer to third countries

Data **is not** transferred to countries outside the EU or the EEA unless this is necessary for the use of external services (e.g. OpenStreetMap).

The transmission then takes place on the basis of:

- an **adequacy decision by the EU Commission** (e.g. for the UK),
- or by appropriate **safeguards pursuant to Art. 46 GDPR** (e.g. standard contractual clauses)

## 7 Cookies

Cookies are used on our website. These are small text files that your browser automatically creates and stores on your device. They are used exclusively for the functionality and security of the application.

### 7.1 Technically necessary cookies

These cookies are necessary to ensure the operation and security of the website as well as the login functionality (Keycloak). The website cannot function properly without these cookies.

Cookie name	Purpose	Storage duration
AUTH_SESSION_ID	Status of the current authentication	Session
KEYCLOAK_SESSION, KEYCLOAK_SESSION_LEGACY	Management of the user session	Up to 10 hours
KEYCLOAK_IDENTITY, KEYCLOAK_IDENTITY_LEGACY	Signed token for identification	Up to 10 hours
KEYCLOAK_REMEMBER_ME	Option "Stay logged in"	Up to 1 year (only with active selection)
KC_RESTART	Status on page reload or abort	Up to 1 hour
rc_token	Signed token for logging into the chat	Session
rc_uid	User Id for the chat	Session

**Legal basis:** Section 25 (2) no. 2 TTDSG in conjunction with Art. 6 para. 1 lit. f GDPR

**Note:** The actual service life may vary slightly depending on the server or client configuration.

### 7.2 No analysis or tracking cookies

Our website **does not** use **cookies for advertising, analysis or tracking purposes**.



## 8 Changes to the privacy policy

In order to ensure that our data protection information always complies with current legal requirements, we reserve the right to make changes at any time. This also applies in the event that the data protection information is updated due to new or revised services.