Structured Test Fleet Management for Higher Campaign Success

The CONiX Testfleet Solution now with new "Campaign Manager" feature

**Deggendorf, September 21, 2023 – b-plus launches with the release of the CONiX Testfleet Solution Version 3.3.0 the new “Campaign Manager” function. It allows test fleet managers, developers, test drivers, and engineers to manage test campaigns effortlessly and optimize existing processes. With this extension, b-plus responds to increasing requirements such as growing data streams in the vehicle, larger test fleets, and a higher need for transparency in data segmentation and structure.**

The Campaign Manager is a cloud-based tool designed to simplify the planning, execution, monitoring, and evaluation of test drive projects. It allows for straightforward and transparent creation and monitoring of entire test campaigns. Campaigns are set up based on specific parameters. The campaign objectives are determined during the set-up process. This includes, among other things, test-relevant details such as the test period, the selection of vehicles, metadata to be evaluated, and signals. To achieve these objectives, the Campaign Manager monitors the campaign's progress with automatic calculations and displays them through clear visualizations. Adjusting the parameters afterwards is possible.

Upon completion of the campaign, the collected data is easily evaluated. If refinement of the data basis is necessary, there is the option to expand the data with an additional campaign. This allows more scenarios to be represented and improves the quality of the results.

The Campaign Manager optimizes the management of test fleets and increases efficiency, data quality, and competitiveness in the speed of function validation. Visit [http://www.b-plus.com/en/products/automotive/conix-testfleet-solution](http://www.b-plus.com/en/products/automotive/conix-testfleet-solution?mtm_campaign=2314&mtm_medium=PM) for more information.

**About CONiX Testfleet Solution**

The CONiX Testfleet Solution was developed as a cloud-based software solution specifically for the management of test vehicles in the validation environment and supports development teams in the structured preparation and organization of entire fleets, execution of test and validation drives, and the overarching evaluation and detailed analysis of test drives and their data.

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ABOUT B-PLUS GROUP

The b-plus Group is with more than 230 employees an international leading development partner for advancing technologies in the fields of autonomous driving, driver assistance systems and the automation of mobile machines. With its development tools, automotive software and mobile automation divisions, it offers its customers a wide range of measurement technology, software and hardware.

As a long-term partner, b-plus accompanies its customers from the identification of the problem to the implementation of the development solution and beyond. The teams at the Deggendorf, Regensburg, Cham and Lindau locations work hand in hand to provide comprehensive and holistic solutions.