Software-Empowered Hardware for Mobility Solutions

b-plus as a Development Partner at Embedded World 2024

**Deggendorf, 2024/04/09 – The b-plus Group has been developing products and solutions that shape the mobility of tomorrow for over 27 years. At Embedded World 2024, the company will be showcasing its expertise in hardware and software development for validating and analysing autonomous driving systems.**

The focus of b-plus lies on the robustness, performance, and reliability of its self-manufactured and self-qualified products. With in-house developed features such as the Universal Time Synchronization Service (XTSS) and reliable products like the High Performance Computer DATALynx ATX4, the powerful measurement platform BRICK, or media converter NETLion, the company has gained renown in the automotive field. Through these solutions, as well as numerous customer-optimized bespoke developments and AI-assisted software solutions, b-plus enables the empowerment of customer developments and actively participates with extensive technological expertise in the progress of its customers and partners.

Since its establishment in 1996, the b-plus Group has established itself as a respected engineering partner in the development of advanced hardware and software solutions for autonomous and automated driving. Their vision of innovative mobility solutions, coupled with the ability to realize them together with customers, partners, and in research projects, positions the group as an essential partner on the path towards future mobility.

Through the synergistic linking of its diverse business areas, b-plus creates a comprehensive portfolio with complete process support, which is essential for the continuous development and implementation of innovative technologies:

* SerDes Connectivity
* Automotive Ethernet Integration
* COM Carrierboard Development
* FPGA PCIe Connectivity and Drivers
* Ethernet and TSN Technology
* PCIe Infrastructure and NVMe

Embedded World 2024 offers the ideal opportunity to see the expertise for yourself and get in touch. Visit b-plus at stand 4-201b in hall 4!

Further information about b-plus can be found at [b-plus.com/en](https://www.b-plus.com/en/home?mtm_campaign=2400&mtm_medium=PM&mtm_content=embeddedworld)

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ABOUT THE B-PLUS GROUP

The b-plus Group is with around 240 employees an international leading development partner for advancing technologies in the fields of autonomous driving, driver assistance systems and the automation of mobile machines. With its development tools, automotive software and mobile automation divisions, it offers its customers a wide range of measurement technology, software and hardware.

As a long-term partner, b-plus accompanies its customers from the identification of the problem to the implementation of the development solution and beyond. The teams at the Deggendorf, Regensburg, Cham and Lindau locations work hand in hand to provide comprehensive and holistic solutions.